

FOR IMMEDIATE RELEASE



TOYS“R”US CANADA UNVEILS ITS TOP TOY LIST FOR HOLIDAY 2020

A Collection of the Season’s Hottest Toys that will make Every Child’s Wish List this Year!

TORONTO, ON, October 19th, 2020 - It’s finally here! Toys“R”Us Canada, Canada's leading specialty toy retailer, officially unveils its Top Toy List for the Holiday 2020 season. Featuring over fifty of the hottest holiday gift ideas, the Top Toy List is curated by Toys“R”Us Canada’s leading toy experts: our top buyers who have spent thousands of hours scouring the world for the best toys. The Top Toy List has toys for all ages, from toddlers to tweens who never grew-up - it includes interactive and educational toys, toys inspired by favourite characters and toys that encourage active play. The Top Toy List provides gift ideas and fun for the entire family.

"With double digit growth in the Canadian toy market, play has never been more important to Canadian families," says Vic Bertrand, President & CEO of Toys“R”Us Canada. "The holidays are the ultimate family bonding time, and this Top Toy List will help bring smiles and laughter to families this Holiday."

The Top Toy List features unique toys that will keep little hands and big imaginations entertained this season. This year’s Top Toys represent a range of play: from dolls and electronic pets, to action figures, vehicles, construction, learning, STEM, creative and games. It’s the ultimate guide for what every kid wants.

A selection of the Top Toys launch now and continue to roll out in-store and online at toysrus.ca throughout October and November. Get your holiday shopping done early!

Without further ado, here it is, THE Top Toy list from Toys“R”Us Canada!

Dolls

- [Barbie Color Reveal Slumber Party Fun \(\\$79.99\)](#)
- [Hatchimals Pixie Crystal Flyers \(\\$39.99\) - Toys“R”Us EXCLUSIVE](#)
- [L.O.L. Surprise! O.M.G. Remix Kitty K Fashion Doll \(\\$54.99\)](#)
- [Rainbow High Fashion Dolls \(\\$39.99\) - Toys“R”Us EXCLUSIVE \(Green Doll\)](#)

- Our Generation Ice Cream Truck (\$199.99) - Toys“R”Us EXCLUSIVE
- L.O.L. Surprise! OMG MC SWAG FAMILY (\$89.99) - Toys“R”Us EXCLUSIVE
- Barbie Dreamtopia Magical Lights Unicorn and Doll (\$89.99) - Toys“R”Us EXCLUSIVE
- L.O.L. Surprise! O.M.G. Remix 4-in-1 Plane Playset (\$119.99)
- RAINBOCORN BIG HAIR SURPRISE (\$69.99) - Toys“R”Us EXCLUSIVE
- Poopsie Dancing Unicorn Rainbow (\$89.99)
- Na! Na! Na! Surprise Ultimate Surprise (\$99.99)
- Baby Alive Baby Grows Up (\$79.99)
- Na! Na! Na! Surprise 3-in-1 Backpack Bedroom Playset (\$59.99)
- Mealtime Magic Mia (\$79.99)
- My Little Pony Kiss My Unicorn Princess Celestia (\$34.99) - Toys“R”Us EXCLUSIVE
- Secret Crush Large - Pippa Posie and Sundae Swirl (\$59.99)

Electronic Pets

- Present Pets (\$69.99)
- Squeakee The Balloon Dog (\$79.99)

Action Figures and Collectibles

- Beyblade Hypersphere Vortex Climb Battle Set (\$79.99)
- Beyblade Burst Evolution Spin Shifter Pack (\$36.99)- Toys“R”Us EXCLUSIVE
- Bakugan Dragonoid Infinity (\$49.99)
- Transformers 10 Starscream Collector Figure (\$229.99) - Toys“R”Us EXCLUSIVE
- Transformers Cyberverse Officer Class Figures (\$69.99)
- Star Wars The Child Animatronic Edition (\$79.99)
- Star Wars Mandalorian – Darksaber (\$39.99)
- Treasure X Sunken Gold Treasure Ship Playset (\$49.99)

Vehicles

- Litehawk Big Tom RC (\$119.99)
- Hot Wheels Sky Crash Tower Track Set (\$74.99)

Blasters

- Nerf Elite 2.0 Shockwave RD-15 Blaster (\$39.99)

Construction

- LEGO Super Mario Adventures Starter Course (\$69.99)
- LEGO Friends Jungle Rescue Base (\$119.99)
- LEGO Friends Summer Fun Water Park (\$139.99)
- Mega Construx Halo Energy Sword (\$59.99)- Toys“R”Us EXCLUSIVE
- LEGO Harry Potter Hedwig (\$49.99)

Board Games

- [Mall Madness Game \(\\$39.99\)- Toys“R”Us EXCLUSIVE](#)
- [Operation Pet Scan \(\\$24.99\)](#)
- [Mind the Gap \(\\$39.99\)](#)
- [UNO Showdown \(\\$24.99\)](#)
- [#Upsidedown Challenge \(\\$29.99\)](#)

Learning and STEM

- [GraviTrax PRO Starter Set \(\\$99.99\)](#)
- [Hexbugs Junk Bots \(\\$6.99 to \\$26.99\)](#)

Create!

- [Cool Maker Nail Stamper 2in1 \(\\$34.99\)](#)
- [Cool Maker Hollywood Hair Studio \(\\$34.99\)](#)
- [Crayola Scribble Scrubbie Pets Mobile Spa \(\\$29.99\)](#)
- [Play-Doh Gold Star Baker Playset \(\\$32.99\) - Toys“R”Us EXCLUSIVE](#)
- [Crayola Paper Flower Science Kit \(\\$24.99\)](#)
- [Play-Doh Candy Delight Playset \(\\$30.99\)](#)

Preschool Electronics

- [VTech KidiZoom Creator Cam \(\\$79.99\)](#)

Preschool Toys

- [Paw Patrol Chase Deluxe Police Cruiser \(\\$99.99\)](#)
- [Paw Patrol Dino Team Vehicle Patroller \(\\$79.99\)](#)
- [Fisher-Price Little People Launch & Loop Raceway \(\\$79.99\)](#)
- [Paw Patrol Dino Rex Deluxe Vehicle \(\\$24.99\)- Toys“R”Us EXCLUSIVE](#)
- [Playmobil - City Action - Police Tactical Unit \(\\$69.99\) - Toys“R”Us EXCLUSIVE](#)
- [Fisher-Price Imaginext DC Super Friends Super Surround Batcave \(\\$199.99\)](#)
- [Blue's Clues & You! Dance-Along Blue \(\\$69.99\) - Toys“R”Us EXCLUSIVE](#)

[CLICK HERE](#) to see all of the Top Toys!

About Toys"R"Us (Canada) Ltd. (“Toys"R"Us Canada”)

Toys"R"Us Canada has been Canada’s dedicated specialty retailer of toys and baby products since 1984. The company brings national brands, exclusive products, innovative loyalty programs and unique partnerships to Canadians at its over 80 stores across Canada and through its e-commerce sites Toysrus.ca and Babiesrus.ca. Committed to giving back to its communities, the company focuses its charity efforts on supporting children and their families – whether enhancing resources and services, helping development through play or offering encouragement to seriously ill children. Toys"R"Us Canada is a subsidiary of Fairfax Financial Holdings Limited. Toys"R"Us and Babies"R"Us are registered trademarks owned by Toys"R"Us (Canada) Ltd. All rights reserved.

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