

BABIES “R” US BABY REGISTRY CONTEST RULES & REGULATIONS

1. The Babies “R” Us Baby Registry Contest (the “Contest”) begins at 10:00 a.m. EDT on Thursday, January 5, 2023 and ends at 12:00 p.m. EDT on Friday March 31st, 2023 (the “Contest Period”).

2. How to enter the Contest:

Create a Babies“R”Us Baby Registry online at <https://www.babiesrus.ca/en/babyregistry> during the Contest Period and check the additional check box regarding the Contest on the registry form to enter our Prize draw. Only one (1) entry per person during the Contest Period is permitted. If it is discovered that any person has used or attempted to use multiple ballots, names, and/or identities to enter the Contest, then (in the sole and absolute discretion of the Contest sponsor) such person may be disqualified from the Contest and all of such person’s entries voided.

3. No purchase necessary to enter the Contest.

4. There is one (1) prize to be won during the Contest Period. The prize consists of one (1) Babies “R” Us \$5,000.00 CAD Gift Card (the “Prize”). The retail value of the Prize is \$5,000.00 CAD. The Prize will be subject to the terms and conditions listed.

5. The sponsor of this promotion is Toys “R” Us (Canada) Ltd. (“TRU”). By participating in this promotion, all participants and prize winner agree that TRU, its partnerships, subsidiaries and affiliates and each of such entities’ respective officers, directors, agents and employees are not responsible or liable for any injury, loss, illness, litigation or damage that may occur from participation in the promotion or acceptance, possession, use or misuse of prizes. In the event that any dispute arises regarding the meaning or interpretation of these official rules, participants agree that the dispute shall be resolved by applying the laws of Ontario and that it shall be resolved by and within the courts of that province.

6. A random draw for the Prize will take place at TRU’s head office at 2777 Langstaff Road, Concord, Ontario L4K 4M5 on or about the 7th day of April at 12:00 p.m. EDT, from all eligible entries received during the Contest Period.

7. Chances of winning prizes are solely dependent upon the number of eligible entries received. In order to win the prize, a selected entrant must first correctly answer a time limited, mathematical skill-testing question and sign a standard release form confirming compliance with these contest rules, acceptance of prize awarded and a publicity and liability release. If a selected entrant is under the age of majority (if applicable) in their jurisdiction, the prize will be awarded to his/her parent or legal guardian. Selected entrants will be notified by telephone and/or email within 14 days of the draw taking place and must respond within one week from when the initial contact is made. All prizes will be delivered to the address indicated on the prize acceptance form. All entries become the property of TRU and none will be returned. All decisions of the sponsor in relation to all aspects of this contest are final and without appeal.

8. TRU retains all rights to publish any artwork or story submitted to TRU without consent or remuneration. If TRU chooses to publish any content submitted, only the first name of the entrant and their city will be posted in order to protect their privacy.

9. All incidental costs and expenses not specifically referred to herein as part of the Prize description, including but not limited to delivery or pick up of the Prize (the “Expenses”) are the sole responsibilities

of the Prize winner. The Prize winner shall not seek reimbursement for the Expenses from the Contest sponsor, and the Contest sponsor shall not be in any way responsible for any Expenses.

10. By entering the Contest and providing personal information including, but not limited to, name, address, city, province or territory, postal code, e-mail address, and telephone number (the "Information"), each Contest entrant (or if an entrant is a minor, his or her custodial parent or legal guardian, on the minor's behalf) grants permission to the sponsor to collect and use the Information for the exclusive purpose of administering the Contest and selecting the Prize winner. Unless consent has been provided by the entrant (or his or her custodial parent or legal guardian, as applicable), no correspondence will take place between the sponsor and the entrant (or if an entrant is a minor, his or her custodial parent or legal guardian, on the minor's behalf) except in connection with the Contest and, in the case of a Prize winner, as a result of entering the Contest and winning a Prize. To review the Sponsors' privacy policy, go to: <https://www.toysrus.ca/en/folder?cid=legal-privacy-policy>

11. This contest is only open to all residents of Canada over the age of 18, except employees of TRU, its affiliates, its agents, its representatives, and any of their family members or relatives or persons with whom they are domiciled. This contest is subject to all Federal, Provincial and Municipal Laws and Regulations.

12. Prize must be accepted as awarded, and is not transferable or convertible to cash. Sponsor reserves the right to substitute prizes of equal or greater value if required.

13. Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Regie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement